BLUMEN GARDENS INCORPORATED

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Ruby Tuesday Sneezeweed

Helenium 'Ruby Tuesday'



Ruby Tuesday Sneezeweed flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 18 inches

Spacing: 16 inches

Sunlight:

Hardiness Zone: 3b

Other Names: Helen's Flower

Description:

A compact fall bloomer that brightens the garden when everything else starts to fade; red flowers with brownish centre that changes to gold; adapts to most soils; regular watering needed

Ornamental Features

Ruby Tuesday Sneezeweed has masses of beautiful ruby-red daisy flowers with dark brown eyes at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Ruby Tuesday Sneezeweed is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Ruby Tuesday Sneezeweed is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

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Planting & Growing

Ruby Tuesday Sneezeweed will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 16 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It requires an evenly moist well-drained soil for optimal growth. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Ruby Tuesday Sneezeweed is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.